





VIS2022

VIRTUAL ISLAND SUMMIT

Sharing Knowledge For Resilient, Sustainable and Prosperous Islands Worldwide.

 **SEP 26TH – OCT 2ND, 2022** |  **FOLLOW #VIS2022**

For more information: www.virtualislandsummit.com

ORGANIZED BY 

Virtual Island Summit 2022 Social Media Toolkit

Thank you for being a valued supporter of the Virtual Island Summit 2022 taking place from September 26th to October 2nd!

The Virtual Island Summit is a zero-carbon conference designed to connect global islands and share knowledge to build resilient, sustainable, and prosperous island communities worldwide. The Summit will cover all 17 SDGs and other topics pertinent to the island and remote territories. It will also promote cross-sector collaboration to emphasize the need for input and partnerships across the private, public, academic, and NGO sectors.

Last year's Virtual Island Summit had over 11,000 participants from over 500 islands and we are expecting VIS2022 to be bigger and better!

What does the Virtual Island Summit entail?

- **Free access to world-class experts.** The Summit will ensure maximum accessibility to expertise from a variety of fields.
- **A zero-carbon conference.** The Summit will use modern technology to maximize opportunities for participation and minimize harmful greenhouse gas emissions.
- **Interactive sessions in various formats.** The Summit will imitate a traditional in-person event with opportunities to interact with speakers and other attendees with the goal of creating an online community.
- **The SDGs and beyond.** The Summit will cover all 17 of the United Nations Sustainable Development Goals in addition to other topics pertinent to island communities.
- **A diverse range of viewpoints.** Speakers and attendees from 100+ island communities including the Arctic, Caribbean, Europe, Indian Ocean, Pacific Islands, South America and beyond...
- **Cross-sector collaboration.** The Summit will emphasize the need for input and partnerships from across the private, public, academic and NGO sectors.

Contents

In this Marketing Toolkit, you will find a variety of assets to support the Virtual Island Summit 2022 and to amplify the event on your own social media platforms, including downloadable graphics, templates, and suggested times/dates to post.

The toolkit includes:

- Official Virtual Island Summit Logos
- Key Marketing Dates
- General Social Media Posts
- Emails
- Infographics

* This toolkit will be updated regularly as more visual assets become available.

Official Island Innovation Social Media Accounts:

[Twitter](#)

[Facebook](#)

[LinkedIn](#)

[Instagram](#) (Please do not use @islandinnovation. Unfortunately, we don't have access to this account anymore)

Event Link: <https://islandinnovation.co/virtual-island-summit/>

For any Marketing questions, please contact thaiz@islandinnovation.co

OFFICIAL VIRTUAL ISLAND SUMMIT 2022 LOGOS

Feel free to use these logos on any VIS2022 promotional assets



[\[DOWNLOAD HERE\]](#)

OFFICIAL VIRTUAL ISLAND SUMMIT 2022 FLYERS

Feel free to use these flyers on any VIS2022 promotional assets

ORGANIZED BY 

FOLLOW ON SOCIAL MEDIA
#VIS2022

VIS2022

VIRTUAL ISLAND SUMMIT

Sharing Knowledge For Resilient, Sustainable and Prosperous Islands Worldwide.

SEPTEMBER 26TH – OCTOBER 2ND, 2022

FREE REGISTRATION

For more information: www.virtualislandsummit.com

ORGANIZED BY 

FOLLOW ON SOCIAL MEDIA
#VIS2022

VIS2022

VIRTUAL ISLAND SUMMIT

Sharing Knowledge For Resilient, Sustainable and Prosperous Islands Worldwide.

SEPTEMBER 26TH – OCTOBER 2ND, 2022

FREE REGISTRATION

For more information: www.virtualislandsummit.com

[\[DOWNLOAD HERE\]](#)

How you can help promote the Virtual Island Summit 2022:

1. If you have a website or personal blog, include a description of the event.

Event description:

The Virtual Island Summit is a free online event designed to connect global islands and share their common experiences. Attendees can join islanders from around the world and share ideas, best practices, and solutions.

What does the Virtual Island Summit entail?

- **Free access to world-class experts.** *The Summit will ensure maximum accessibility to expertise from a variety of fields.*
- **A zero-carbon conference.** *The Summit will use modern technology to maximize opportunities for participation and minimize harmful greenhouse gas emissions.*
- **Interactive sessions in various formats.** *The Summit will imitate a traditional in-person event with opportunities to interact with speakers and other attendees with the goal of creating an online community.*
- **The SDGs and beyond.** *The Summit will cover all 17 of the United Nations Sustainable Development Goals in addition to other topics pertinent to island communities.*
- **A diverse range of viewpoints.** *Speakers and attendees from 100+ island communities including the Arctic, Caribbean, Europe, Indian Ocean, Pacific Islands, South America and beyond...*
- **Cross-sector collaboration.** *The Summit will emphasize the need for input and partnerships from across the private, public, academic and NGO sectors.*

I care about the future of our planet and support Island Innovation. I invite you to register for the Virtual Island Summit 2022 and receive daily updates, news and extra resources from the Summit, as well as access to the agenda.

Learn more at <https://islandinnovation.co/virtual-island-summit/>

👉 Please feel free to add more information about you, your work and the reasons why you are supporting this event!

2. Send emails to your friends and colleagues telling them about the event.

Please refer to the sample [wording in the appendix](#). Note this is intended as a guide and can be tailored to your individual styles and preferences.

3. Promote the event via social media posts.

CREATE YOUR CUSTOM POST

We created a frame for you to add your favourite picture with your island.



[\[CLICK HERE TO CREATE YOUR POST\]](#)

GENERAL SOCIAL MEDIA POSTS

Feel free to share these on social media anytime!

POST PREVIEW

[\[DOWNLOAD
HERE\]](#)



Please refer to the [Appendix](#) for some sample wording (feel free to write your own posts too!). Follow our social media accounts and tag us, so that we can share your posts!

[Twitter](#)

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

VIRTUAL ISLAND SUMMIT INFOGRAPHIC

These assets are live, post anytime

**GRAPHIC
PREVIEW**

[\[DOWNLOAD
HERE\]](#)



4. Re-share Island Innovation materials and social media content.

Please actively share our content about the Virtual Island Summit 2022. Also make sure to tag us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#) whenever you share content related to the VIS2022.

5. Add the VIS2022 social media covers to your social media accounts.

OFFICIAL VIS2022 SOCIAL MEDIA COVERS

Feel free to use these covers on your social media accounts

Facebook Profile Cover



LinkedIn Profile Cover



Twitter Cover



[\[DOWNLOAD HERE\]](#)

Appendix

EMAILS:

Email #1

Subject: Join us at the Virtual Island Summit 2022!

Dear XXX,

I am pleased to announce that I am an official supporter of the [Virtual Island Summit 2022](#), a free virtual event taking place 26th September - 2nd October 2022.



The [Virtual Island Summit](https://www.virtualislandsummit.com) is a free online event designed to connect global islands and share their common experiences. Attendees can join islanders from around the world and share ideas, best practices, and solutions.

What does the Virtual Island Summit entail?

- Free access to world-class experts. The Summit will be a free event to attend in order to ensure maximum accessibility to expertise from a variety of fields.
- A zero-carbon conference. The Summit will use modern technology to maximize opportunities for participation and minimize harmful greenhouse gas emissions.
- Interactive sessions in various formats. The Summit will imitate a traditional in-person event with opportunities to interact with speakers and other attendees with the goal of creating an online community.
- The SDGs and beyond. The Summit will cover all 17 of the United Nations Sustainable Development Goals in addition to other topics pertinent to island communities.
- A diverse range of viewpoints. Speakers and attendees from 100+ island communities including the Arctic, Caribbean, Europe, Indian Ocean, Pacific Islands, South America and beyond...
- Cross-sector collaboration. The Summit will emphasize the need for input and partnerships from across the private, public, academic and NGO sectors.

Join us and receive daily updates, news and extra resources from the Virtual Island Summit, as well as access to the agenda.


[Click here to register for free.](#)

See you there!

[Your signature]

SOCIAL MEDIA POSTS

Facebook and LinkedIn:

 I am proud to support the Virtual Island Summit 2022 hosted by @islandinnovation, which will ensure islanders across the world have the opportunity to share knowledge and solutions for resilient, sustainable and prosperous islands.

➡ To join me and other attendees from around the world, register for FREE at islandinnovation.co/virtual-island-summit

#VIS2022 #sustainability #IslandEvents #sustainabledevelopment

Twitter:

🌺 I am proud to support the Virtual Island Summit 2022 hosted by @IslandsInnovate, which will ensure islanders worldwide have the opportunity to share knowledge and solutions for resilient, **#sustainable** and prosperous islands.

➡ Join me here islandinnovation.co/virtual-island-summit **#VIS2022**

Suggestion 2:

Facebook and LinkedIn:

[Add your country flag emoji] I am thrilled to announce that I'm supporting the Virtual Island Summit hosted by @islandinnovation.

#VIS2022 will:



Provide free access to world-class experts.



Be a zero-carbon conference.



Include interactive sessions in various formats.



Cover the 17 Sustainable Development Goals and beyond.



Showcase a diverse range of viewpoints.



Offer cross-sector collaboration, emphasizing the need for input and partnerships from across the private, public, academic and NGO sectors.

➡ To join me and other attendees from around the world, make sure to register for FREE at islandinnovation.co/virtual-island-summit

Twitter:

[Add your country flag emoji] I am excited to announce that I'm supporting the **#VIS2022 hosted by @IslandsInnovate!**

➡ To join me and other attendees from around the world, make sure to register for FREE at islandinnovation.co/virtual-island-summit

#IslandEvents