

ATTENDEE GUIDE

Exclusively for registered attendees

SUMMARY

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WELCOME TO #VIS2022

We are pleased that you have joined us.

There are eventful days ahead, and we have created this attendee guide to help you take full advantage of everything that the Virtual Island Summit 2022 has to offer!

ABOUT THE EVENT

The Virtual Island Summit is a zero-carbon conference designed to connect global islands and share knowledge to build resilient, sustainable, and prosperous island communities worldwide. Last year's Virtual Island Summit had over 11,000 participants from over 500 islands and we are expecting #VIS2022 to be bigger and better!

What does the Virtual Island Summit entail?

- Free access to world-class experts. The Summit will ensure maximum accessibility to expertise from a variety of fields.
- **A zero-carbon conference.** The Summit will use modern technology to maximize opportunities for participation and minimize harmful greenhouse gas emissions.
- Interactive sessions in various formats. The Summit will imitate a traditional inperson event with opportunities to interact with speakers and other attendees with the goal of creating an online community.
- **The SDGs and beyond.** The Summit will cover all 17 of the United Nations Sustainable Development Goals in addition to other topics pertinent to island communities.
- A diverse range of viewpoints. Speakers and attendees from 100+ island communities including the Arctic, Caribbean, Europe, Indian Ocean, Pacific Islands, South America and beyond...
- **Cross-sector collaboration.** The Summit will emphasize the need for input and partnerships from across the private, public, academic and NGO sectors.





BEFORE THE EVENT: GET READY



DOWNLOAD THE ZOOM APP (FREE)

Access <u>https://zoom.us/download</u> and select your preferred version of the app. Panel sessions and interviews will be broadcasted via Zoom, and when you join the room, you can ask questions, interact with other attendees, and participate in polls. The talks will also be broadcast on <u>YouTube</u>, <u>Facebook</u>, <u>LinkedIn</u>, and <u>Twitter</u>.

See the complete agenda and links to access each session here



SIGN UP FOR YOUR REMO ACCOUNT (FREE)

Remo is a virtual platform that we will be using ONLY during the interactive networking sessions. To participate, you need to set up a free account. Access <u>https://remo.co/</u> and sign up with your email and a password. Head to "My profile" from the top left corner. Upload you photo and fill in your details.

Access our step by step video on how to join Interactive Sessions on Remo (from VIS2021)

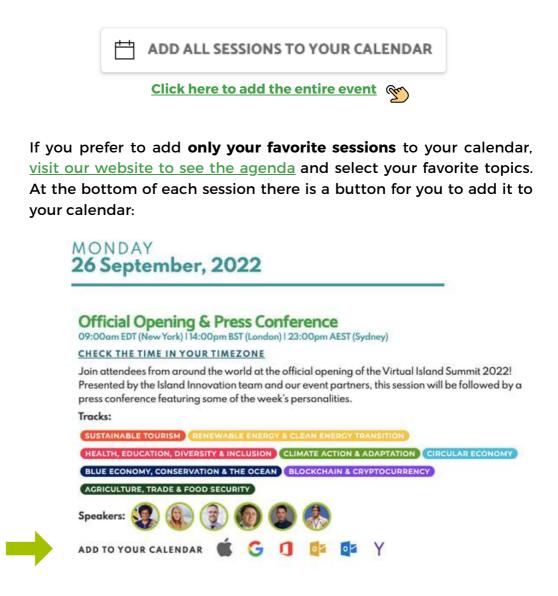
For more information about using Remo, please access our <u>Remo Guide.</u>





ADD SESSIONS TO YOUR CALENDAR

You can add the event to your calendar and even check the time on your time zone.





If you have already added sessions to your calendar, please be sure to **add them again**. There have been changes that may not appear on your calendar.





RESEARCH TOPICS

Start by researching the topics that will be covered. If there's a concept you have never heard of, it's better to research beforehand than to find out what it's about during the talk. This way, you have a chance to learn more and see different perspectives on the topic.



RESEARCH SPEAKERS

Also, research the speakers on LinkedIn to find out who they are and what they usually talk about in their talks. See if you have any mutual friends with any of them, as that can always be a hook to start a conversation at the event, during the Interactive Networking Sessions.





And many more speakers!



RESEARCH ORGANIZATIONS

Last but not least, do a quick survey of companies and organizations you have never heard of to find out who they are and what they do. It also helps with conversations if you meet someone from one of these companies during the event.

See the complete agenda and the full list of speakers and their **See the complete agenda and the full list of speakers and their**



SPREAD THE WORD

Let your friends know that you care about building a brighter future for island communities worldwide and that you are attending the Virtual Island Summit 2022. We prepared a complete promotion guide for you to help spread the word!

Custom your picture with a unique #VIS2022 frame



Share on social media!



Access #VIS2022 Promotion Guide here %



SUGGESTED COPY FOR SOCIAL MEDIA POSTS

Feel free to copy and paste our suggested templates social media posts or to adapt them to create your original content:

Facebook and LinkedIn:

I am proud to support the Virtual Island Summit 2022 hosted by @islandinnovation, which will ensure islanders across the world have the opportunity to share knowledge and solutions for resilient, sustainable and prosperous islands.

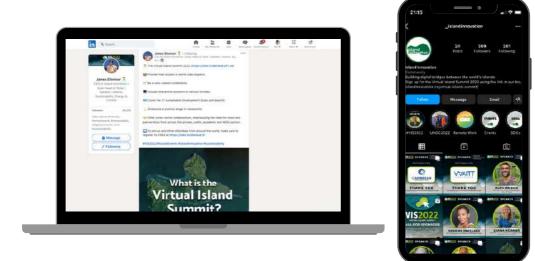
➡ To join me and other attendees from around the world, register for FREE at <u>islandinnovation.co/virtual-island-summit</u>

#VIS2022 #sustainability #IslandEvents #sustainabledevelopment

Twitter:

I am proud to support the Virtual Island Summit 2022 hosted by @IslandsInnovate, which will ensure islanders worldwide have the opportunity to share knowledge and solutions for resilient, #sustainable and prosperous islands.

➡ Join me here <u>islandinnovation.co/virtual-island-summit</u> #VIS2022



Access #VIS2022 Promotion Guide here %



DURING THE EVENT: ENJOY

MAKE TIME FOR NETWORKING

Do not just go to the event to listen to the speakers. There are always fantastic networking opportunities with people who, even if they are not speakers, have a lot to teach and share. Since they are at the same event as you, at least you already have a topic to start the conversation.



ATTEND THE INTERACTIVE SESSIONS

Climate Action & Adaptation, Circular Economy, Sustainable Tourism, Blue Economy, Health, Education, Diversity & Inclusion. These will be the some of main topics of our Interactive Networking Sessions. Join them and get the opportunity to meet speakers, sponsors and other participants who are working for a more sustainable future.

Sessions will be held on Remo. Access the Remo Guide for further information on how to set up your free account.



ENGAGE ON LIVE CHATS AND POLLS

You can ask questions, post comments, and interact with other participants in the live chats that will be open during the broadcasts. Please note that sharing spam links will not be allowed.



USE THE GROUPS TO NETWORK

You can find many people participating to the event in LinkedIn and Facebook groups. Use these channels to connect with other attendees you find interesting. Since you are attending the same event, you already have a topic to start a conversation.





GET TO KNOW THE SPONSORS

Our sponsors are so committed to creating a more sustainable future for islands that they invest time and money to make this event possible. This year's sponsors are fascinating companies and organizations that are **actively changing the world for the better.** Learn about their work, and connect with their representatives from around the world.





AFTER THE EVENT: SHARE



WRITE ABOUT YOUR LEARNINGS

Try writing an article on your personal blog or on LinkedIn about something you learned during the Virtual Island Summit 2022. This is a great way to stand out, demonstrate your expertise, and gain visibility among your peers and followers.

You can also submit your article to be published on Island Innovation's blog.



KEEP IN TOUCH WITH YOUR NEW CONNECTIONS

It's important to stay in touch with everyone you met at the event. A good tip is to send a quick email to say hello, so the other person has your contact on their calendar. Adding them to LinkedIn is also essential.



DEEPEN YOUR KNOWLEDGE

Last, but not least: set out to study everything you wrote down during the event that was interesting. Do some initial Google research to gather links and materials, and then make a plan to learn what you need.



STAY ENGAGED WITH US



ISLAND INNOVATION AT COP27

During COP27, we plan to create an "Island Space" where we will share key insights and developments related to remote, rural and island communities.





BECOME AN AMBASSADOR

Represent your island/country. Network with policy-makers, entrepreneurs, and NGO leaders while gaining industry experience, exposure and recognition.

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GET TO KNOW OUR SERVICES

• Event Organization

LEARN MORE

- Digital Marketing & Communications
- Public Relations & Press
- Community Management
- Sponsorship Opportunities and more

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GET IN TOUCH

If you have any issues, please contact us at **INFO@ISLANDINNOVATION.CO**





THANK YOU

GRACIAS Σ' ευχαριστώ OBRIGADO VINAKA ၮဏႝ MASHA DANKI



MERCI FA'AFETAI

MÈSI ANPIL



